

JOHN SHEERMAN

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I am an accomplished writer and creative with over a decade of experience in radio, film, and tv and I have more recently chosen to shift my focus and abilities to the climate crisis. I have begun work as a climate communications writer, marrying the creative skills I've developed in my career thus far with the knowledge I've acquired completing an MA in climate change. Writing and effectively communicating stories is my passion and my calling, new stories need to be told in the coming days to motivate and drive momentum, whether those stories are serious, sad, or sprinkled with comedy.

EXPERIENCE

JULY 2022 – PRESENT

FREELANCE CONTRIBUTOR, GLOBAL STRATEGIC COMMS COUNCIL (GSCC)

Researching and writing papers and articles for publication on international climate issues.

JUNE 2022 – PRESENT

DIGITAL COMMUNICATIONS VOLUNTEER, THE CLIMATE COALITION

Developing campaign language, blogposts, assisting in strategy, supporting comms team.

MAY 2022 – PRESENT

FREELANCE CREATIVE, THE EDGE PICTURE COMPANY

Developing projects, creating briefs, writing scripts for various clients across the globe.

JAN 2022 – MAY 2022

COMMUNICATIONS INTERN, GLOBAL ACTION PLAN

Delivering policy research and online copy for multiple environmental campaigns.

JAN 2010 – OCT 2021

WRITER & CREATIVE, ENTERTAINMENT INDUSTRY

Writing comedy, drama, factual scripts, sketches, gags for radio, tv, and film including BBC Radio 4, BBC Scotland, The Cartoon Network, The Comedy Unit, Bafta Rocliffe & BBC Worldwide.

EDUCATION

OCT 2021 – OCT 2022

MA, INTERNATIONAL RELATIONS & CLIMATE CHANGE, GOLDSMITHS UNIVERSITY

Degrowth, Development, Fossil fuel dependency, Wellbeing economics.

Dissertation focus: Democratic deficits in British politics inhibiting effective climate action.

OCT 2019 – DEC 2019

COPYWRITING DIPLOMA, UAL CENTRAL ST MARTINS

OCT 1998 – JUNE 2001

BSC POLITICS & SOCIAL POLICY (2;2), BRISTOL UNIVERSITY

OCT 1995 – JUNE 1997

A LEVELS, GREENHEAD COLLEGE, HUDDERSFIELD

History (B), Politics (B), French (C)

OCT 1990 – JUNE 1995

GCSE'S, BRIGHOUSE HIGH SCHOOL, WEST YORKSHIRE

10 x GCSEs C or above including math's and English

STRENGTHS

I am a focused, driven, enthusiastic creative with a passion for climate change policy. I have a wealth of experience communicating messages for TV, radio, theatre and online with humour and sincerity. I have managed large teams, developed strong leadership, public speaking, and people skills along the way. I am a fast writer, with a keen editor's eye and an ability to work to deadlines.

SKILLS

Final Draft 10, Microsoft Word, Microsoft PowerPoint.

MEMBERSHIPS

Member of the Writers Guild of Great Britain (WGGB) and the Authors Licensing and Collecting Society (ALCS).

INTERESTS

Cinema, History, Politics, Comedy, Running

AWARDS

I am an award-winning writer picking up the Bafta Rocliffe Comedy Award 2015, and the Cofilmic Comedy Award 2012.

REFERENCES

Available on request.